

MINI MONEY MINDS:

A Consumer Education (CED) Partnership

Financial Literacy for South Africa's Foundation Phase Classrooms

The gap

Financial literacy is not a formalised part of the CAPS curriculum yet the ability to save, budget and plan shapes every learner's future.

Teachers in under-resourced schools have no materials, no training, and no time for another subject.

The approach

Integration, not addition. Mini Money Minds equips teachers to weave financial literacy into the subjects they already teach.

A new lens on the existing curriculum, placed in the hands of the teacher.

YOUR INVESTMENT

R1 600

per teacher sponsored

One teacher reaches an estimated 1 155 learners over a 35-year career.

That is roughly R1.40 per child, for a financial education they carry for life.

A once-off sponsorship. Once a teacher has the content, it is hers permanently.

Package	Teachers	Learners reached	Investment
Foundation	25	28 875	R40 000
Established	50	57 750	R80 000
Flagship	100	115 500	R160 000

Minimum package: 25 teachers. Learner figures are lifetime career estimates based on 1 155 learners per teacher.

WHAT EVERY SPONSORED TEACHER RECEIVES

Bilingual teacher resource book

A 110-page dual-medium English and isiZulu guide covering 21 concepts each mapped to CAPS, such as needs vs wants, saving, budgeting, inflation, compound interest, risk and return, and tax.

21 animated modules + materials

The full digital library with supporting PDFs and classroom activities: the what, why and how of each concept.

Four CAPS-integration workshops

One per term, in-person, mapping every module onto the subjects teachers already teach. Includes a dedicated support community between sessions.

Your impact, reported

Photographs, teacher feedback forms and module-usage data. Quarterly reporting, tailored to your CSI requirements.

STRUCTURE, COMPLIANCE AND REACH

Section 18A. Every donor receives a tax deduction certificate, issued through our partnership with the InForum Foundation.

B-BBEE. Qualifies as Consumer Education Development (CED) spend. 100% benefits Black South Africans.

Direct your impact. Nominate a community your business serves. If you have existing school relationships, we can build the programme around them.

Delivered by kolab. A Foundation Phase teacher development platform, endorsed through internal moderation by JET Education Services.

Let's put financial literacy in the hands of teachers.

Book a 30-minute call with Kole Montano, Founder, to design a sponsorship around your CSI priorities.

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